

Lansdale Borough Parks & Recreation Banner Program

The Lansdale Borough Parks & Recreation Banner Program offers businesses a chance to promote their products and services while supporting the Lansdale Borough Parks & Recreation Department's facility maintenance efforts. Revenue generated will help offset maintenance costs. Additionally, the Lansdale Borough Parks & Recreation Sponsorship Program allows businesses and individuals to partner with the Department and field users to better serve the Lansdale community. This provides businesses with promotional opportunities and gives individuals a platform to showcase their support.

DETAILS:

- Banners may be displayed on the outfield fencing of Borough baseball fields, made of 13 oz. white vinyl cloth with grommets, and must face inward, visible from the field and stands.
- Banners cannot be mounted on backstops or sideline fencing.
- Banner content must be family-friendly and approved by the Lansdale Borough Parks & Recreation Department, who have sole discretion over approvals.
- Once approved, the applicant can produce and deliver the banner for installation.
- Damaged banners will be removed by the Department.
- Banners must be displayed within the term dates on the application

FEES:

- *Fees vary depending on location of banner as outlined below:*

<u>Park</u>	<u>Field</u>	<u>Display Time</u>	<u>Size</u>	<u>Fee</u>
Memorial Park	Weaver	May – October	4' x 8'	\$300/yr \$500/2 YR \$600/3 YR
4th Street	Skatepark	Calendar year	5' x 8'	\$500/yr.
4th Street	Pool	Pool Season	5' x 8'	\$300/yr.
White's Road Park	Pool	Pool Season	5' x 8'	\$300/yr.

APPLICATIONS:

- Applications to participate in the “Banner Program” will be accepted year-round. No prorated fees.
- Field locations will be determined in the order in which the applications with payment are received by the Lansdale Borough Parks & Recreation Office.
- Applications are available at the Recreation Office or online: <https://www.lansdale.org>
660 Lansdale Ave.
Lansdale, PA 19446

QUESTIONS: 215-361-8352 parksandrec@lansdale.org

**Lansdale Borough Parks & Recreation
Banner Program Application**

Please return this completed application with payment:

**Lansdale Borough Parks & Recreation
660 Lansdale Avenue
Lansdale, PA 19446**

GENERAL INFORMATION

Company / Family Name _____

Company / Family Contact _____

Address _____

Telephone (Day) _____ (Evening) _____

E-mail address _____

Name of organization purchased from: _____

FIELD CHOICE

- *Select the location(s) on which the banner(s) is/are to be displayed.*
- *All banners are white 13 oz. vinyl, full color, with grommets*

Memorial Park (Weaver) (May – Oct) (\$300/yr, \$500/2 yr, \$600/3 yr.)

4th St/WRP (Pool) (June – Sept.) (\$300/yr.)

4th Street Park (Skatepark) (Calendar year) (\$500/yr.)

Other (*explain below*)

OFFICE USE ONLY

Date Received in P&R office: _____ Received by: _____ Fee Paid: \$ _____

Artwork Submitted: _____ Approved _____

Approved with changes: (see attached) _____

Not Approved / Reason: _____

